Fast Food - Slow Food: Social and Economic Contexts of Food and Food Systems
23rd Annual Meeting - 2004

Program Chair: Richard Wilk, Department of Anthropology, Indiana University, Student
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Local Arrangements Coordinator: Peggy Barlett, Department of Anthropology, Emory
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Program:

Thursday - April 22, 2004
5:00 - 9:00 pm
Registration: Conference Center Rotunda

5:00 - 7:00 pm
Reception hosted by Agnes Scott College, Georgia State University and Emory
University Departments of Anthropology: Science Center Baker Atrium

6:30 - 8:00 pm
SEA Editorial Board Meeting: Rutland Board Room

8:00 - 10:00 pm
SEA Board Meeting: Rutland Board Room

Friday - April 23, 2004
7:30 - 8:30 am
Registration: Conference Center Rotunda

8:30 - 8:45 am
Welcome and Introductory Remarks: Mary Gay Room
Richard Wilk (Indiana University) and Peggy Barlett (Emory University)

Session I - The Transformation of Indigenous Food Systems
Chair - Lynne Milgram

8:45 - 9:30 am
James Egan (UC Irvine), Michael Burton (UC Irvine), Karen Nero (Canterbury
University) "Production and Circulation of Food in Yap"

9:30 - 10:15 am
Dolores Koenig (American University) "Forgotten Crops: Production and Marketing of
‘Secondary' Food Crops in Mali"
10:15 - 10:45 am  
Coffee Break

10:45 - 11:30 am  
Jeffrey Pilcher (The Citadel) "Taco Bell, Maseca, or Greenpeace: A Postmodern Apocalypse for Mexico's Peasant Cuisine?"

11:30 am - 12:15 pm  
Nancy Flowers (Hunter College) "Socioeconomic Transformations and Dietary Change: The Emergence of Obesity, Hypertension And Diabetes Among Native Amazonians"

12:15 - 1:45 pm  
Business Luncheon: Decatur First Baptist Church Southern Traditional Food

1:15 - 1:45 pm  
Paper Presentation by John Tofik Karam (Harold K. Schneider Graduate Student Paper Prize Award Winner) "Ethnic Re-Appropriation: Arab Culinary Capital and Connections in Contemporary Brazil"

Session II – Problematics of Slow Food  
Chair - Stuart Plattner

2:00 - 2:45 pm  
Melissa Caldwell (Northeastern U.) "Sampling the World of Today and Yesterday: Culinary Tourism in Post-Soviet Russia"

2:45 - 3:30 pm  
Heather Paxson (MIT) "Sustainable Food System or Elite Treat: The Cultural Economy of Artisanal Cheese in New England"

3:30 - 4:00 pm  
Coffee Break

4:00 - 4:45 pm  
Lois Stanford (New Mexico State U.) "Bridging the Cultural Divide in Alternative Food Movements: Reflections from New Mexico"

4:45 - 5:30 pm  

5:45 - 7:00 pm  
Distinguished Lecture: Sidney Mintz (Johns Hopkins University)
7:00 pm
Dinner on your own

Saturday - April 24, 2004
Session III – Fast Food: Asian Appropriations Mary Gay Room
Chair – Deborah Winslow

8:30 - 9:15 am
Haiying Zhu (Texas A&M University) "Fast Food in a Chinese Provincial City: A Comparative Analysis"

9:15 - 10:00 am
Ty Matejowsky (University of Central Florida) "Global Tastes, Local Contexts: An Ethnographic Account of Fast Food Market Expansion in San Fernando City, the Philippines"

10:00 - 10:15 am
Coffee Break

10:15 - 11:00 am
Tzu-Hsi Paloma Hsieh (New York University) "McDonald's in Taiwan: The Changing Notion of Space"

11:00 - 11:45 am
Gavin Whitelaw (Yale University) "Rice Ball Rivalries: Japanese Convenience Stores and the Appetite of Late Capitalism"

11:45 am - 12:00 pm
Collective discussion of the four papers

12:00 - 1:30 pm
Lunch on your own

Session IV – New Social Contexts of Fast Food
Chair – Judith Marti

1:30 - 2:15 pm
Theodore Bestor (Harvard University) "Kaitenzushi and Konbini: Anonymous Convenience in an Age of Mechanical Reproduction"
2:15 - 3:00 pm
Sarah Hinde, Jane Dixon, Cathy Banwell and Heather McIntyre (Australian National University) "Fast and Slow Food in the Fast Lane: Automobility and the Australian Diet"

3:00 - 3:45 pm
Melanie Rock (University of Calgary) "Consumption, Social Distinctions and Inequalities: Kraft Dinner | Dîner Kraft in Québec"

3:45 - 4:00 pm
Coffee Break

4:00 - 5:30 pm
Poster Session: Rotunda
(Posters will stay up the rest of the day)

Session V – New Relationships between Local and Global Food Systems
Chair – Gracia Clark (Indiana University)

5:30 - 6:15 pm
Silvia Grigolini (Brandeis University) "We Are Still Family: The Sociocultural and Economic Significance of Food Remittances"

6:15 - 7:00 pm
Sarah Lyon (Emory University) "'Just Java': The Principle Factors Contributing to the Rapid Growth of the Fair Trade Coffee Market in the United States and Their Implications for the Expansion of the Sustainable Food Marketplace"

7:30 pm
Banquet at Eurasia, 129 E Ponce De Leon Ave
(1-1/2 blocks from hotel)

Sunday - April 25, 2004

Optional DeKalb Market Tour. On Sunday morning there will be an optional tour of the DeKalb Farmers Market. This mega-retail food center brings together people and food products from around the world and is a highlight for visitors to the city. The market directly imports from growers and shippers worldwide and distributes to both retail and wholesale markets. Exotic fruits and vegetables are its specialty, but preserved food products from many world traditions are available. There is also a cafeteria with hot and cold food, featuring cuisines from around the world (and coffee, breakfast pastries, and lunch items). The tour may be limited in number; advance registration is advised. The
cost is $5.00. We will depart the hotel at 10:00 and return before noon. (http://www.dekalbfarmersmarket.com).

SEA Poster Session - 2004
George Armelagos (Emory University) “What's For Dinner?: Evolutionary Dilemma”
Riche Barnes (Emory) “”I Put Pureed Vegetables in her Ketchup:” Class and the Healthy Kid Conundrum”
Valerie Elaine Black (UNC-Charlotte) “Consuming Fair Trade in Charlotte, NC”
Manon Boulianne (Universite Laval) "Social Innovations in Households and Community Organizations: Local Exchange Trading Systems and Urban Agriculture in Quebec and Mexico"
Juana Camacho (University of Georgia) "Slow Granos and Fast Arroz: Indigenous Identity and Culinary Practices in Cotacachi, Ecuador"
Catherine S. Dolan (Northwestern University) "Throwback: Kenyan Women and the Politics of the Luxury Vegetable"
John Eidson (Max Planck Institute for Social Anthropology) “The Private Plot in Socialism and Postsocialism: A Case Study from East Germany"
Juliana Essen (Independent Scholar) "'Food is Number One in the World': Food Consumption and Natural Farming in a Thai Buddhist Community"
Brooke Everett and Jeffrey Cohen (Penn State U.) “Los Huertos Familiares: the role of the kitchen garden in gender roles and socioeconomic livelihood, rural Oaxaca, Mexico”
Georgia Fox (CSU Chico) “A Stimulating Time: The Beginnings of Tobacco Use in the Seventeenth-Century and its Implications for Anthropological Research”
Angela Gordon (Washington University) “A Tale of Three Chenopods: Past, Present, and Future”
Kimberly Grimes (U. of Delaware) “Making Connections over the Miles: Fair Trade Agro-Food Networks”
Julie Hogeland (American University) “Cooperatives: Contesting the Divide”
Robert Hunt (Brandeis University) “Food from Others: One-Way Transfers of Cooked Food”
Judith Marti (California State University-Northridge) "Food, Economics and Status in Mexican Colonial Casta Paintings"


B. Lynne Milgram (Ontario College of Art and Design) “The Craft of Sulman (Fresh Rice Cakes): Making a Living and Contesting Identities in the Northern Philippines”

Tricia Olsen (Winner of the 2003 Schneider Undergraduate Prize) “Women in an Age of Globalization: The Avon Case Study in São Paulo, Brazil”

Sutti Ortiz (Boston University) ”The Demands of European Consumers and the Earnings of Lemon Harvesters in Northern Argentina”

Richard Owens (U. of Nebraska) “Vietnamese Homegardens in Lincoln Nebraska: Foodways and Cultural Continuity”

Donna Perry (Gettysburg College) “Smugglers and State Agents at the Senegal-Gambian Border: The Moral Economy of Sugar and Peanuts”


Leila Rodriguez and Jeffrey Cohen (Penn State U.) “Generations and Motivations: Russian and other ex-Soviet immigrants in Costa Rica”

Howard Rosing (SUNY Binghamton) “Mississippi Rice in Dominican Barrios: Global Food Trade and the Structuring of Food Insecurity in Santiago, Dominican Republic”

Daniel Sellen, Paul Barnett, Diana Hadzibegovic, and Jeanne Mosely (Emory) “Causes of food insecurity and child hunger among Sudanese refugee families recently resettled in Atlanta, USA”

Mark Swanson and Mathew McCourt (U. of Kentucky) “Modeling Foodsheds: Mapping Local Food Systems with Geographic Information Systems”

Jennifer L Sweeney (CSU Northridge) “The Social Role and Function of the Barbadian Rum Shop”

B. L. Turner (Emory), JD Kingston (Emory), IT Milanich (U. of Florida), and GJ Armelagos (Emory) “Isotopic Analysis of Life History and Social Stratification at Two Wheeden Island Mound Sites in Florida.”
Penny Van Esterik (York U.) “From Hunger Foods to Heritage Foods: Challenges to Food Localization in Lao PDR”

Moeko Wagatsuma (Chinese U. of Hong Kong) “Slow Food and Hong Kong”

E. Christian Wells (U. South Florida) and Jolien Verdaasdonk (Honors College, University of South Florida) “Economic Impacts of Work Feasts on Ancient and Modern Agrarian Communities in Western Honduras”

Cynthia Werner (Texas A&M) “Good Food, Bad Food: Public Perception of Food Safety and Radiation in North America and Kazakhstan”