

2010 Annual Meeting of the Society for Economic Anthropology
Contested Economies: Global Tourism and Cultural Heritage

April 8-10, 2010 • Tampa, Florida

Co-Chairs: Sarah Lyon (University of Kentucky) and Christian Wells (University of South Florida)

Global tourism is perhaps the largest scale movement of goods, services and people that humanity has witnessed with the exponential growth of international tourist arrivals, which in 2008 numbered over 900 million globally. Consequently, for anthropology tourism has proven to be an ideal context for studying issues of political economy, social change, development, natural resource management, and cultural identity. And yet if tourism accounts for an ever greater segment of national economies, it also challenges classic theoretical descriptions of just what an economy is: What are the commodities being consumed? What is the division of labor between producers and clients in creating the value of tourist exchanges? The 2010 SEA conference will bring together researchers to examine the connections among economy, sustainability, heritage, and identity that tourism makes explicit. Presentations and discussions will seek a new synthesis for the anthropology of tourism. They will also aim to show how new theories of the economics of tourism can lead to rethinking of non-touristic enterprises—from farming to heavy industry to medical occupations.

Preliminary Program

Thursday, April 8

- 6:00 pm Editorial Board Meeting
- 7:00 pm Executive Board Meeting
- 8:00 pm Susan Greenbaum (University of South Florida), Economic Cooperation and the Martí-Maceo Afro-Cuban Mutual Aid Society of Ybor City
- 8:30 pm Welcome Reception

Friday, April 9

- 8:00 am Registration & Continental Breakfast
- 8:20 am Sarah Lyon (University of Kentucky), Opening Remarks**

Session One: Economic Interactions in Tourist Zones

- 8:30 am Sarah Lyon (University of Kentucky), Session Overview
- 8:40 am Jenny Huberman (University of Missouri-Kansas City), *Of Sales Pitches and Speech Genres: Peddling Personality on the Riverfront of Banaras*
- 9:30 am Amy Speier (Eckerd College), *Reproductive Tourism: Health Care Crisis Reifies Globalized Stratified Reproduction*
- 10:20 am Jane Henrici (Institute for Women's Policy Research), *More than Merely Lunch and a Tip: Professional Guides of Cusco and Ideals of Education*
- 11:10 am Cindy Isenhour (University of Kentucky), *Sacrificing Cultural Capital for Sustainability: Identity, Class and the Swedish Staycation*
- 12:00 pm Banquet Lunch**
Schneider Graduate Paper Prize Winner
Lauren Nicole Adrover, Northwestern University
Festive Currencies of Value: Culture, Commodification and Performative Action in Ghana
- 1:30 pm Poster Session #1** (please see end of program for list of presenters)
sponsored by the Humanities Institute, University of South Florida

Session Two: Tourism and (the Failures of) Economic Development

- 2:30 pm Sarah Lyon (University of Kentucky), Session Overview
- 2:40 pm Paul A. Rivera (California State University Channel Islands) and Patricia L. Delaney (St. Michael's College), *Fakatonga on the Brink: Generalized Reciprocity Meets Tourism in Tonga*
- 3:30 pm Jeffrey H. Cohen (The Ohio State University) and Anjali Browning (UCSD, Center for U.S.-Mexican Studies), *When Tourism Fails: The Collapse of Craft Production in Oaxaca*
- 4:20 pm Katrina T. Greene (Biola University), *Women, Entrepreneurship, and Empowerment: Black-Owned Township Tourism in Cape Town, South Africa*
- 5:10 pm Elayne Zorn (University of Central Florida), *Contested Economies in Bolivia: Andean-Amazonian Capitalism and "Ethno-Eco" Tourism*

6:00 pm **Reception**
sponsored by the Office of Sustainability, University of South Florida

Saturday, April 10

8:00 am Registration & Continental Breakfast

8:20 am **Christian Wells (University of South Florida), Opening Remarks**

Session Three: The Economics of Cultural Heritage and Identity

sponsored by the Department of Anthropology, University of South Florida

8:30 am Christian Wells (University of South Florida), Session Overview

8:40 am Alejandro J. Figueroa, Whitney Goodwin, and Christian Wells (University of South Florida), *Mayanizing Tourism in Roatán, Honduras: Archaeological Perspectives on Heritage, Development, and Indigeneity*

9:30 am Bob Shepherd (George Washington University), *Shaping Heritage to Serve Development: Bureaucratic Conflict & Local Agency at Two Chinese Heritage Sites*

10:20 am Blenda Femenías (George Washington University), *The First Time Caylloma Has Risen Up!": Identity, Activism and Heritage in Peru*

11:10 am Noel Salazar (Katholieke Universiteit Leuven), *Shifting Meanings and Economic Uses of Heritage: From Cultural (Re)appropriation to Tourism Interpretation and Back*

12:00 pm **Roundtable Lunch Discussion (optional, free; must pre-register by March 15)**
sponsored by the College of Arts & Sciences, University of South Florida

1:30 pm **Poster Session #2** (please see end of program for list of presenters)

Session Four: Global Tourisms and the Promise of Sustainability

sponsored by the School of Global Sustainability, University of South Florida

- 2:30 pm Christian Wells (University of South Florida), Session Overview
- 2:40 pm Jan Mosedale (University of Sunderland), *Experiencing Alternative Economic Spaces: Wwoofing as Alternative Mobility*
- 3:30 pm Amy E. Chan (Arizona State University), *Reconstructing Touristic Consumption within the Southwest: Native American Eco-Art and a Dialectical Exchange on Sustainability*
- 4:20 pm Laurie Medina (Michigan State University), *Ecotourism as Neoliberal Conservation: Using Markets for Nature to Produce Environmental Subjects in Belize*
- 5:10 pm Fernanda de Vasconcellos Pêgas and Amanda Stronza (Texas A & M University), *Economic Benefits from Sea Turtle Ecotourism and Sea Turtle Harvesting in the Fishing Village of Praia do Forte, Brazil*
- 6:00 pm Sarah Lyon (University of Kentucky) and Christian Wells (University of South Florida), Closing Remarks**
- 6:30 pm Dinner Banquet at Bernini (optional, \$45; must pre-register by March 15)**

Poster Presenters Session #1

Posters on Tourism

Baines, Kristina

University of South Florida

(S)he Who Makes the Past, Makes the Future: Teaching Maya Environmental Heritage in Lowland Belize

Borrelli, Nunzia

Loyola University Chicago

The Chicago Cultural Connection Program as a Lens for Examining the Promises of Cultural Tourism

Bridger Wilson, Emera

Syracuse University

When There are No Tourists: the Reaction of Sightseeing Rickshaw Pullers to Uncertainty in Tourism Work

Creagan, Felicidad Noemi
Florida Gulf Coast University
The Politics of Ecotourism: Terena Cultural and Environmental Representation in the Brazilian Pantanal

Crosby, Joshua A.
University of Central Florida
Swine Flu, Drug Wars, and Riots: Media and Tourism in Oaxaca, Mexico

Crowley, Jennifer A.
University at Albany
The Politics of Identity and Travel: Irish-American Tourists in Northern Ireland

Das, Suchismita
Ashoka Trust for Research in Ecology and the Environment (Bangalore, India)
Consensus Building in Ecotourism: Concepts and Contradictions

Feldman, Joseph P.
University of Florida
Exhibiting Conflict? History and Politics at the Museo de la Memoria de ANFASEP in Ayacucho, Peru

Fleischer, David Ivan
University of Illinois at Urbana-Champaign
Sea Turtles and Local Markets: the Effects of Ecotourism on Environmental Conservation and Community Development

Goodwin, Whitney
Figueroa, Alejandro
University of South Florida
The Archaeology Explorer Backpack Program: Portable Archaeology Education in Museums

Griggio, Consuelo
Memorial University of Newfoundland, St. John's NL, Canada.
Women and tourism White Harbour Newfoundland, Canada: Filling the Gap between Tradition, Innovation, and Globalization

Hansrisuk, Rosalyn
Columbia University
Transnational Flows of Medical Care

Hodge, G. Derrick
University of Missouri Kansas City
Tourism and Consumption: New Patterns of Youth Material Culture in Havana

Luque, Diana
Camarena, Beatriz
Centro de Investigación en Alimentación y Desarrollo, A.C.
Who Owns Ecotourism? The Ecoturismo Seri Case

Watson, Peter
University of South Florida
Roma Tourism in the Czech Republic: Integration and Community Building

Posters on Economic Anthropology

Buckner, Christina
University of Kentucky
“Carcinogenic” Communities: Locating the Production of a Stigmatized Commodity in a Global Economy

Bukhtoyarova, Darya
University of Kentucky
“We Lived Two Different Lives”: Socioeconomic Change and Adaptation in Post-Soviet Kazakhstan

Emmelhainz, Celia
Cynthia Werner
Texas A&M University
Moving towards the State: the Benefits of Economic Citizenship for the Kazakhs of Mongolia

Ford, E.J.
University of Tampa
Chow, Sherman
Veterans Administration
Behold the Power Comic!: The Political Economy of Comic Book Production

Taylor, Carylanna
University of South Florida
Farming from Abroad: Remittance Flows, Agriculture, and Cattle Ranching Among Four Honduran Households

Poster Presenters Session #2

Posters on Tourism

Hunt, Carter A.
Stanford University
“We Are Even Poorer, But There Is More Work”: Is Tourism Nicaragua’s Passport to Development?

Little, Walter E.
University at Albany
The City Is the Bazaar: Economic, Ideological and Spatial Negotiations in Antigua, Guatemala

Lockridge, Sarah
University of Southern Maine
The Affects of Tourism and Western Consumption on the Gendered Production and Distribution of Bogolan: Development Initiatives and Malian Women as Agents for Change

Johansen, Kelsey
Koster, Rhonda
Lakehead University
Scuba Diving Tourism in Truk Lagoon: Implications for Cultural Heritage Preservation

Lundy, Brandon
Kennesaw State University
Spiritual Spaces, Marginal Places: The Commoditization of a Nalú Sacred Forest

Maxwell, Keely
Franklin and Marshall College
Tourism as Transaction: Spaces of Heritage and Commerce on the Inca Trail

Meredith, Ashley
University of Alaska Fairbanks
Tourism Imagery, Perceptions of Hawaiianness, and Identity Negotiation on Hawai'i Island

Miller Griffith, Lauren
Indiana University
Capoeira Tourism and the Economy of Authenticity

Miller, Sarah E.
Florida Public Archaeology Network
Armstrong, Matthew
St. Augustine Lighthouse
The Ghost Economy: Economic Impact of Ghost Tour Trends on Archaeological Sites in St. Augustine, Florida

Osman, Hala
The American University in Cairo
Setting the Scene: The Choreography of Space in Cairo's Latest Tourist Hot Spot

Peterson, Nicole D.
Barnard College
Constructing Place, Commodities, and Relationships through Tourist Encounters in Mexico

Preble, Christine
University at Albany
North America's Caribbean Cruise Vacation: The Globalized Authentic

Sánchez, Nydia D. Mata, Rafael G. Reyes Morales and Alicia S. Gijón-Cruz
Universidad Tecnológica de los Valles Centrales de Oaxaca
Nostalgic Tourism

Thampy, Gayatri
The Ohio State University
Economic Consequences of Tourism Development in Bocas del Toro, Panama

Posters on Economic Anthropology

Burke, Brittany
University Of North Carolina at Greensboro
Non-Family Social Support in a Post-Disaster Relocation Community in Ecuador

Hébert, Marc K.
University of South Florida
Technology + Libraries + Welfare Policy = The New Design of Social Service Programs

Grimm, Elaine M.
Foundation for Ecological Security (FES) Anand, Gujarat, India
Lesorogol, Carolyn K.
Washington University
The Impact of Land Privatization on Cooperation in Communal Farm Labor in Kenya

Murphy, Arthur, Eric C. Jones
University Of North Carolina at Greensboro
Linda M. Whiteford, Graham A. Tobin, AJ Faas, Chris McCarty, Cecilia Vindrola
University of South Florida
Recovery in Post-Disaster vs. Chronic Hazard Settings in Puebla, Mexico

Murphy, Daniel
University of Kentucky
Socio-Economic Differentiation and Pastoral Poverty in Rural Mongolia: Examining the Effect of Disaster on Household Herd Loss

Schuyler, Audrey
University Of North Carolina at Greensboro
Women's Responsibilities, Sacrifices, and Opportunities in a Post-Disaster Relocation Setting

Wirtz, Elizabeth Joan
Purdue University
We Can't Afford So Many: Reproductive "Control" Using National and International Development Rhetoric among Women of Western Kenya